



The Shepherd Color Company
We Brighten Lives



Key Features

- High opacity and chromaticity
- Easily dispersed, no grinding required
- Maximum tinting strength
- Clean, bright masstone
- Outstanding weathering performance
- Heat & Chemical resistance
- High/Low pH stable
- 100% Color
- Compatible with solvent, water, 100% solids
- No organic dispersant

Benefits

- High performance lead chromate replacement
 - Opacify organic pigments for Pb-free colors
 - Fully dispersed in minutes
 - Reduce cycle time by >75%
 - Easier to disperse than TiO₂
 - Consistent "locked-in" color
 - Make any batch size economically
 - Eliminates color development
 - Truly universal colorant
- No organic dispersant included to degrade coating performance

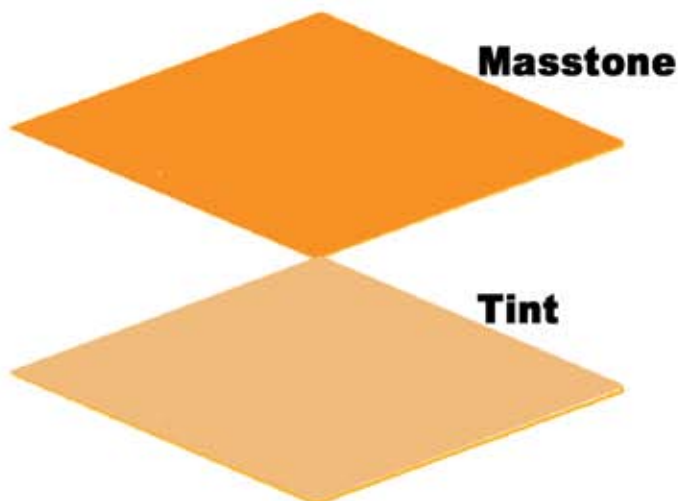
Key Markets

- Building & Construction
 - Metal roofing & cladding, window profiles, curtain wall panels, facades
- Appliances
- Automotive
- General Industrial
- Architectural
- Corporate Colors

Typical Applications

- Coil Coatings & Extrusion
- Powder Coatings
- Waterborne & Solventborne Coatings
- Silicate & Masonry Coatings
- Radiation Cured Coatings

RTZ Orange 30C342 CI Pigment Yellow 216



Just stir them in!

Contact:

USA

Phone: 513-874-0714
Fax: 513-874-5061
Salesusa@shepherdcolor.com

EUROPE

Phone: + 32-9-366-11-11
Fax: + 32-9-366-11-21
Europe@shepherdcolor.com

AUSTRALIA / ASIA

Phone: + 613-9532-5620
Fax: + 613-9553-5844
Melbourne@shepherdcolor.com

JAPAN

Phone: + 813-3344-3010
Fax: + 813-3344-3027
Sales@shepherdjapan.com

Technical Information

RTZ Orange 30C342



Chemical Composition

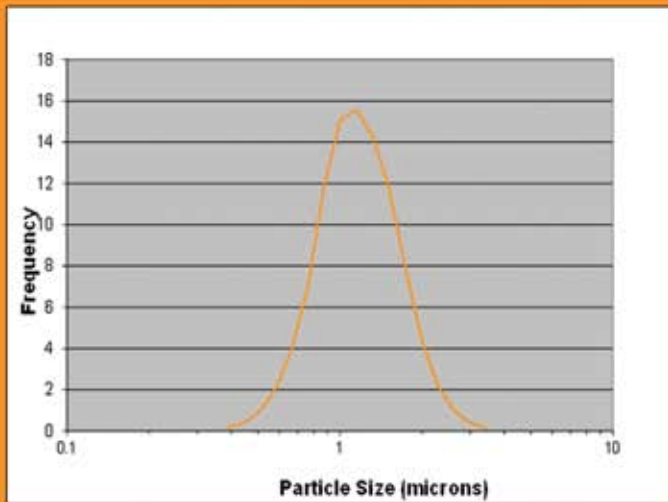
- Rutile Tin Zinc
- CAS # 85536-73-8

Regulatory Compliance

- Toy Safety EN71.3
- Council of Europe AP(89)1
- AS 2070-1999
- TCLP
- BfR
- CONEG
- ELV 2000/53/EC
- RoHS 2000/95/EC
- WEEE 2002/96/EC
- Packaging 94/62/EC

Particle Size Distribution

Mean particle size: 1.2 Microns

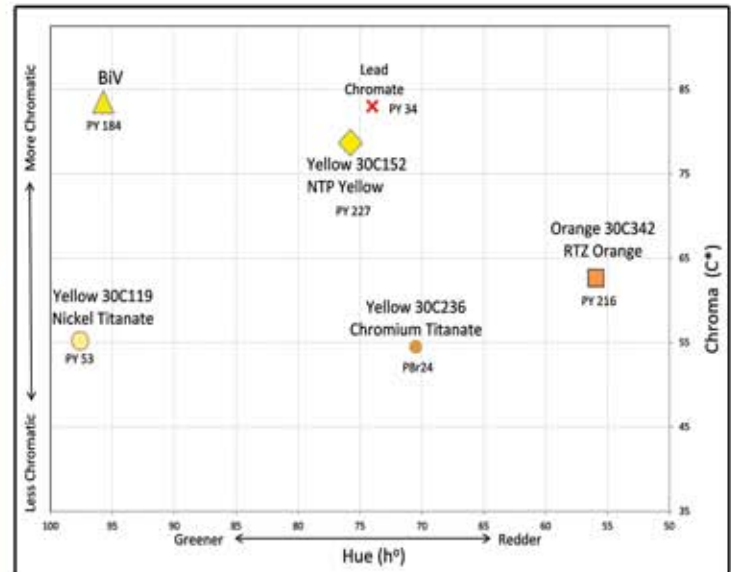


IR Properties

Total Solar Reflectance (TSR) 65%
RTZ Orange 30C342 is part of the Arctic® range for coatings and can be used widely in color matches to maximize TSR.

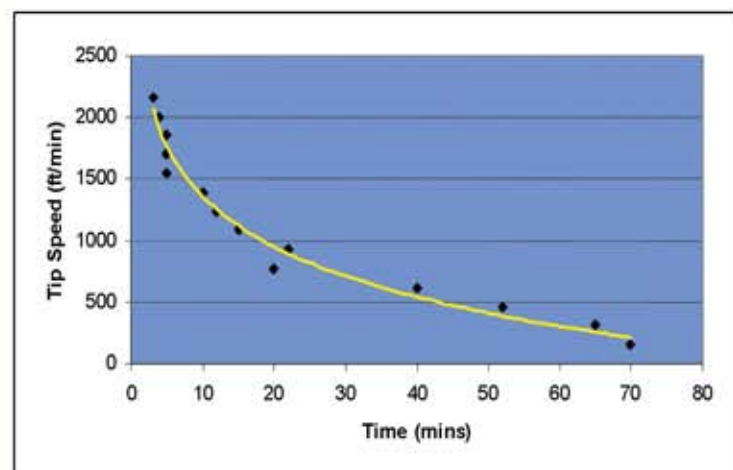


Color Space



Masstone	L*	a*	b*	C*	h°
NTP Yellow 30C152	79.0	18.6	80.3	82.5	77.0
RTZ Orange 30C342	59.9	37.2	58.9	69.6	57.7
4:1 Tint					
NTP Yellow 30C152	88.8	2.5	42.2	42.3	86.7
RTZ Orange 30C342	83.7	13.0	23.8	27.1	61.3

Time to achieve optimum dispersion



Dispersion times to achieve >7.5 Hegman will vary depending on the equipment.

Typical times are:

- Shaker** 5 - 15 minutes
- HSD** 5 - 20 minutes
- Paddle stirrer** 45 - 90 minutes